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Stats Yule Want To Know

End-of-year programming might be the last thing on your mind as you peruse this week's "*Inside Story*" - but we strongly suggest you print and refer to it when you do get serious about strategizing Christmas music plans.

In the most thorough review to date, we identify/track approximately 120 Top 70 Market outlets which played all Christmas music roughly between Thanksgiving Day and December 25th (2006).

Results might shock some and mildly surprise others but, at the very least, they're highly noteworthy and undeniably worth your consideration.

Stations that became all-Christmas (as noted on *100000watts.com*) and registered a 1.0 share or greater in any Top 70 Market Arbitron book (12+, Fall 2006) appear in the following breakouts; Providence data was unavailable.

Below-the-line signals are designated by dual asterisks (**) while ++ signifies format flips.

Almost half the Top 70 Markets had **at least two** metro all-Christmas stations that scored a 1.0 share or better this Fall.

Pittsburgh proved to be the most popular place to hear holiday tunes. Listeners there could do so on any one of five stations (a sixth doing so did not appear in the book); Milwaukee, Columbus, Norfolk and Honolulu each produced four all-Christmas outlets.

Mixed Methodology

Methodology and lifestyle are among critical reasons why "Like Book"/"Like Book" comparisons are so logical.

Especially when it comes to the all-Christmas question however, some broadcasters get fixated on indexing Summer/Fall numbers.

With that in mind, here's your first stunner: Practically nine of every ten all-Christmas stations **(89%)** improved 12+ share from **Summer 2006 to Fall 2006.**

Numbers are even slightly more impressive when "Flat" stations and those in Condensed markets (no Summer book) are taken into consideration.

Led by Citadel's WLEV/Allentown, these 20 stations made the healthiest 12+ **Summer 2006 to Fall 2006** gains; all are Adult Contemporary except (Hot AC) WTSS.

	Smr	Fall	Gain	Fall 2006 12+ Rank
WLEV/Allentown	6.2	9.8	+3.6	#2
KKCW/Portland	4.6	7.8	+3.2	#1
WNIC/Detroit	3.4	6.5	+3.1	#2
WLQT/Dayton	7.6	10.6	+3.0	#1
KSSK-FM/Honolulu	9.2	12.1	+2.9	#1
WRMM/Rochester	6.1	8.8	+2.7	#3
KESZ/Phoenix	3.9	6.4	+2.5	#1
WLIF/Baltimore	5.5	7.9	+2.4	#2

KUDL/Kansas City	4.4	6.7	+2.3	#1
WMAG/Greensboro	4.7	6.9	+2.2	#3
WOOD-FM/Grand Rapids	4.6	6.7	+2.1	#3
KQXT/San Antonio	3.5	5.5	+2.0	#3
WWDE/Norfolk	2.8	4.7	+1.9	#8
WVEZ/Louisville	5.0	6.8	+1.8	#3
KSNE/Las Vegas	6.6	8.3	+1.7	#1
WKQC/Charlotte	3.9	5.6	+1.7	#4
WSNY/Columbus	4.7	6.4	+1.7	#5
WTSS/Buffalo	4.2	5.9	+1.7	#6
KSSK-AM/Honolulu	4.1	5.8	+1.7	#5
WMJJ/Birmingham	4.5	6.1	+1.6	#3

Back To Earth

Now let's see how the numbers change when making apples-to-apples comparisons.

Keep in mind – the following eventuates when 12+ **Fall 2005 – Fall 2006** numbers are placed side-by-side.

For starters, that eye-popping 89% Summer – Fall improvement falls dramatically as just more than half all-Christmas stations were up year-year (**53%**); **44%** were down; and the remaining **3%** remained steady.

Leading the pack is Adult Contemporary WMYI/Greenville's hefty two share Fall-Fall gain.

In addition to being a rare non-AC making a huge year-year leap, Hot AC WMYX/Milwaukee's increase is even more notable given that three other area stations were also all-Christmas.

	Fluc	Format
WMYI/Greenville, SC	+2.0	AC
WSOS/Jacksonville	+1.8	AC
KMXZ/Tucson	+1.7	AC
WBEB/Philadelphia	+1.4	AC
WNIC/Detroit	+1.4	AC
WLTE/Minneapolis	+1.4	AC
WMYX/Milwaukee	+1.4	Hot AC
WLQT/Dayton	+1.4	AC
WFEZ/Wilkes Barre	+1.4	AC
KOST/Riverside**	+1.2	AC
KUDL/Kansas City	+1.2	AC
KSSK-AM/Honolulu	+1.2	AC
WLEV/Allentown	+1.2	AC
KSFI/Salt Lake City	+1.1	AC
WISG/Indianapolis	+1.0	Christian AC
WRMM/Rochester	+1.0	AC
KBEZ/Tulsa	+1.0	AC
KLTY/Dallas	+0.9	Christian AC
KQXT/San Antonio	+0.9	AC
WFFH & WFFI/Nashville	+0.9	Contemporary Christian
WKLI/Albany	+0.9	Easy Listening
KAIM/Honolulu	+0.9	Christian AC
WOOD-FM/Grand Rapids	+0.9	AC
WLTJ/Pittsburgh	+0.8	AC
KKCW/Portland	+0.8	AC
KPEZ/Austin	+0.8	Christian AC
KSSK-FM/Honolulu	+0.8	AC
WRVI/Louisville	+0.7	Contemporary Christian
KOIT-FM/San Francisco	+0.6	AC
KVIL/Dallas	+0.6	AC

WJXA/Nashville	+0.6	AC
WRCH/Hartford	+0.6	AC
KESZ/Phoenix	+0.5	AC
KQQL/Minneapolis	+0.5	Oldies
WKJY/Long Island	+0.5	AC
WSHH/Pittsburgh	+0.5	AC
WJAS/Pittsburgh	+0.5	Adult Standards
WSNY/Columbus	+0.5	AC
WCVO/Columbus	+0.5	Christian AC
WWRM/Tampa	+0.4	AC
WLIF/Baltimore	+0.4	AC
WFZH/Milwaukee	+0.4	Christian AC
WSPA-FM/Greenville, SC	+0.4	AC
WASH/Washington	+0.3	AC
WFSH/Atlanta	+0.3	Christian AC
WEAE/Pittsburgh	+0.3	Sports
WLTW/Middlesex**	+0.3	AC
WMAG/Greensboro	+0.3	AC
WYSF/Birmingham	+0.3	AC
KODA/Houston	+0.2	AC
KOSI/Denver	+0.2	AC
KSNE/Las Vegas	+0.2	AC
KBAY/San Jose	+0.2	AC
WMJJ/Birmingham	+0.2	AC
WALK/New York**	+0.1	AC
WASH/Baltimore**	+0.1	AC
WVBW/Norfolk	+0.1	AC
WTRV/Grand Rapids	+0.1	AC
WWYY/Allentown**	+0.1	AC
WWYY/Wilkes Barre	+0.1	AC
KMGA/Albuquerque	+0.1	AC
KBAY/San Francisco**	Flat	AC
KYXY/San Diego	Flat	AC
WJCD/Norfolk++	Flat	AC
KOY/Phoenix	-0.1	Adult Standards
WALK/Long Island	-0.1	AC
KFIS/Portland	-0.1	Christian AC
WDOK/Cleveland	-0.1	AC
WVMX/Cincinnati	-0.1	Hot AC
WKQC/Charlotte	-0.1	AC
KCMS/Seattle	-0.2	Christian AC
WWSW/Pittsburgh	-0.2	Oldies
KGBY/Sacramento	-0.2	AC
KKFS/Sacramento	-0.2	Christian AC
WRRM/Cincinnati	-0.2	AC
KOIT-FM/San Jose**	-0.2	AC
WWDE/Norfolk	-0.2	AC
WEJZ/Jacksonville	-0.2	AC
KJWL/Fresno	-0.2	Adult Standards
WLTW/New York	-0.3	AC
KOST/Los Angeles	-0.3	AC
WLIT/Chicago	-0.3	AC
WODS/Boston	-0.3	Oldies
KRWM/Seattle	-0.3	AC
KMGL/Oklahoma City	-0.3	AC
WLGZ/Rochester	-0.3	Adult Standards
WLYT/Charlotte	-0.4	AC
WOLL/West Palm Beach	-0.4	Classic Hits
WEAT/West Palm Beach	-0.4	AC

WMNI/Columbus	-0.5	Adult Standards
WSB-FM/Atlanta	-0.6	AC
WLTW/Long Island**	-0.6	AC
WFHM/Cleveland	-0.6	Christian AC
KCKC/Kansas City	-0.6	AC
WOKY/Milwaukee	-0.6	Adult Standards
WRSN/Raleigh++	-0.6	AC
WJYE/Buffalo	-0.6	AC
KHUI/Honolulu	-0.6	Adult Standards
WTLT/Fort Myers	-0.7	AC
WJOI/Norfolk	-0.9	Adult Standards
WJPT/Fort Myers	-0.9	Adult Standards
WLZT/Columbus	-1.0	AC
WLYF/Miami	-1.1	AC
WMGF/Orlando	-1.1	AC
WRIT/Milwaukee	-1.1	Oldies
WRVR/Memphis	-1.1	AC
WTRY/Albany	-1.1	Oldies
KEZK/St. Louis	-1.2	AC
KOSY/Salt Lake City	-1.2	AC
WOBM-AM/Monmouth	-1.2	Adult Standards
WTVR-FM/Richmond	-1.3	AC
WMGS/Wilkes Barre	-1.4	AC
WVEZ/Louisville	-1.6	AC
KKMJ/Austin	-1.7	AC
WTSS/Buffalo	-1.7	Hot AC
WLMG/New Orleans	NA	AC

- Representative 12+ Fall – Fall gains were **+0.70** and typical declines were **-0.61**.

By Market Rank

Top 70 Market all-Christmas music stations typically placed seventh in their respective markets this Fall (**No. 7.05**).

First, second and third-place finishers are noted below, including Clear Channel AC WLTW which ranked first in two different markets.

WLTW/New York	#1	AC
WBEB/Philadelphia	#1	AC
KODA/Houston	#1	AC
KRWM/Seattle	#1	AC
KESZ/Phoenix	#1	AC
WALK/Long Island	#1	AC
KOSI/Denver	#1	AC
KKCW/Portland	#1	AC
KUDL/Kansas City	#1	AC
KSNE/Las Vegas	#1	AC
WMGF/Orlando	#1	AC
WLTW/Middlesex**	#1	AC
WJXA/Nashville	#1	AC
WOLL/West Palm Beach	#1	Classic Hits
WRCH/Hartford	#1	AC
WTVR-FM/Richmond	#1	AC
WLQT/Dayton	#1	AC
WMYI/Greenville, SC	#1	AC
KSSK-FM/Honolulu	#1	AC
KOIT-FM/San Francisco	#2	AC
WNIC/Detroit	#2	AC
KEZK/St. Louis	#2	AC

WLIF/Baltimore	#2	AC
WRRM/Cincinnati	#2	AC
KSFI/Salt Lake City	#2	AC
WEAT/West Palm Beach	#2	AC
KMGL/Oklahoma City	#2	AC
KMXZ/Tucson	#2	AC
WLEV/Allentown	#2	AC
WMGS/Wilkes Barre	#2	AC
WODS/Boston	#3	Oldies
KYXY/San Diego	#3	AC
WDOK/Cleveland	#3	AC
KQXT/San Antonio	#3	AC
WKQC/Charlotte	#3	AC
KBAY/San Jose	#3	AC
WMAG/Greensboro	#3	AC
WRMM/Rochester	#3	AC
WVEZ/Louisville	#3	AC
WMJJ/Birmingham	#3	AC
WJPT/Fort Myers	#3	Adult Standards
WKLI/Albany	#3	Easy Listening
WOOD-FM/Grand Rapids	#3	AC

- More than half of the Top 70 Market all-Christmas stations fell somewhere in the top five (**52%**); **24%** were sixth – tenth; **14%** 11th – 15th ; **6%** 16th – 20th; and **4%** 21st – 26th.

Top Fifteen - 12+

Three all-Christmas outlets managed to crack double-digits this Fall (12+) and they spearhead the Top 15.

KSSK-FM/Honolulu	12.1
WLQT/Dayton	10.6
WRCH/Hartford	10.4
WLEV/Allentown	9.8
WTVR-FM/Richmond	9.3
KMXZ/Tucson	9.2
WRMM/Rochester	8.8
WMYI/Greenville, SC	8.7
KSNE/Las Vegas	8.3
WBEB/Philadelphia	8.0
WLIF/Baltimore	7.9
KKCW/Portland	7.8
WKLI/Albany	7.8
WMGS/Wilkes Barre	7.7
WJXA/Nashville	7.6
WLMG/New Orleans	7.6

- Typical Top 70 Market all-Christmas stations had a **4.96** 12+ share this Fall compared to **4.79** a year ago.
- Nine percent (**9%**) had 12+ shares between 8.0 – 12.1; **25%** 6.0 – 7.9; **32%** in the 4.0 – 5.9 range; and **34%** 1.0 – 3.9.
- All of the above are Adult Contemporary except (Easy Listening) WKLI.
- As a frame of reference, the average Top 70 Market all-Christmas station posted a **4.08** 12+ share this **Summer**; **22%** of our panel had higher 12+ shares in **Summer 2006** than in Fall 2005 and 3% were flat.

By Format

Ironically, Adult Contemporary outlets in the nation's top three markets were all down 0.3 from last Fall (12+). Even so, they ranked no lower than fourth.

Christian AC and Contemporary Christian are combined into one category.

Adult Contemporary	435.5	456.2	+20.7	
1 WLTW/New York	7.4	7.1	-0.3	#1
1 WALK/New York**	1.0	1.1	+0.1	#24
2 KOST/Los Angeles	4.4	4.1	-0.3	#4
3 WLIT/Chicago	4.5	4.2	-0.3	#4
4 KOIT-FM/San Francisco	4.7	5.3	+0.6	#2
4 KBAY/San Francisco**	1.1	1.1	Flat	#26
5 KVIL/Dallas	3.2	3.8	+0.6	#7
6 WBEB/Philadelphia	6.6	8.0	+1.4	#1
7 KODA/Houston	6.4	6.6	+0.2	#1
8 WASH/Washington	4.7	5.0	+0.3	#5
9 WNIC/Detroit	5.1	6.5	+1.4	#2
10 WSB-FM/Atlanta	4.2	3.6	-0.6	#10
12 WLYF/Miami	5.4	4.3	-1.1	#6
14 KRWM/Seattle	5.4	5.1	-0.3	#1
15 KESZ/Phoenix	5.9	6.4	+0.5	#1
16 WLTE/Minneapolis	4.7	6.1	+1.4	#4
17 KYXY/San Diego	4.6	4.6	Flat	#3
18 WALK/Long Island	6.4	6.3	-0.1	#1
18 WLTW/Long Island**	4.6	4.0	-0.6	#5
18 WKJY/Long Island	2.5	3.0	+0.5	#11
19 WWRM/Tampa	4.3	4.7	+0.4	#5
20 KEZK/St. Louis	8.4	7.2	-1.2	#2
21 WLIF/Baltimore	7.5	7.9	+0.4	#2
21 WASH/Baltimore**	1.1	1.2	+0.1	#21
22 KOSI/Denver	6.0	6.2	+0.2	#1
23 WSHH/Pittsburgh	5.2	5.7	+0.5	#4
23 WLTJ/Pittsburgh	2.8	3.6	+0.8	#11
24 KKCW/Portland	7.0	7.8	+0.8	#1
25 KOST/Riverside**	2.3	3.5	+1.2	#7
26 WDOK/Cleveland	7.3	7.2	-0.1	#3
27 KGBY/Sacramento	3.3	3.1	-0.2	#13
28 WRRM/Cincinnati	6.4	6.2	-0.2	#2
29 KOXT/San Antonio	4.6	5.5	+0.9	#3
30 KUDL/Kansas City	5.5	6.7	+1.2	#1
30 KCKC/Kansas City	4.1	3.5	-0.6	#12
31 KSFI/Salt Lake City	6.4	7.5	+1.1	#2
31 KOSY/Salt Lake City	4.8	3.6	-1.2	#8
32 KSNE/Las Vegas	8.1	8.3	+0.2	#1
33 WKQC/Charlotte	5.7	5.6	-0.1	#3
33 WLYT/Charlotte	5.6	5.2	-0.4	#5
34 WMGF/Orlando	8.3	7.2	-1.1	#1
35 KBAY/San Jose	4.2	4.4	+0.2	#3
35 KOIT-FM/San Jose**	4.2	4.0	-0.2	#4
37 WSNY/Columbus	5.9	6.4	+0.5	#5
37 WLZT/Columbus	4.8	3.8	-1.0	#9
39 WLTW/Middlesex**	7.0	7.3	+0.3	#1
41 WWDE/Norfolk	4.9	4.7	-0.2	#8
41 WVBW/Norfolk	4.0	4.1	+0.1	#10
41 WJCD/Norfolk++	1.2	1.2	Flat	#19
42 KKMJ/Austin	6.2	4.5	-1.7	#7
43 WRSN/Raleigh++	4.7	4.1	-0.6	#8
44 WJXA/Nashville	7.0	7.6	+0.6	#1

45 WMAG/Greensboro	6.6	6.9	+0.3	#3
46 WEAT/West Palm Beach	5.8	5.4	-0.4	#2
47 WEJZ/Jacksonville	6.2	6.0	-0.2	#4
47 WSOS/Jacksonville	0.0	1.8	+1.8	#14
48 KMGL/Oklahoma City	6.4	6.1	-0.3	#2
49 WRVR/Memphis	5.9	4.8	-1.1	#8
50 WRCH/Hartford	9.8	10.4	+0.6	#1
52 WJYE/Buffalo	6.8	6.2	-0.6	#4
53 WRMM/Rochester	7.8	8.8	+1.0	#3
54 WVEZ/Louisville	8.4	6.8	-1.6	#3
55 WTVR-FM/Richmond	10.6	9.3	-1.3	#1
56 WMJJ/Birmingham	5.9	6.1	+0.2	#3
56 WYSF/Birmingham	4.3	4.6	+0.3	#7
57 WLMG/New Orleans	NA	7.6	NA	#4
59 WLQT/Dayton	9.2	10.6	+1.4	#1
60 WMYI/Greenville, SC	6.7	8.7	+2.0	#1
60 WSPA-FM/Greenville, SC	5.2	5.6	+0.4	#7
61 KMXZ/Tucson	7.5	9.2	+1.7	#2
62 WTLT/Fort Myers	3.7	3.0	-0.7	#8
64 KSSK-FM/Honolulu	11.3	12.1	+0.8	#1
64 KSSK-AM/Honolulu	4.6	5.8	+1.2	#5
65 KBEZ/Tulsa	4.5	5.5	+1.0	#5
67 WOOD-FM/Grand Rapids	5.8	6.7	+0.9	#3
67 WTRV/Grand Rapids	3.6	3.7	+0.1	#7
68 WLEV/Allentown	8.6	9.8	+1.2	#2
68 WWYY/Allentown **	1.1	1.2	+0.1	#11
69 WWYY/Wilkes Barre	1.3	1.4	+0.1	#18
69 WFEZ/Wilkes Barre	2.5	3.9	+1.4	#8
69 WMGS/Wilkes Barre	9.1	7.7	-1.4	#2
70 KMGA/Albuquerque	4.7	4.8	+0.1	#4

Christian AC/Contemp Christian **31.4** **36.7** **+5.3**

5 KLTU/Dallas	2.9	3.8	+0.9	#7
10 WFSH/Atlanta	2.9	3.2	+0.3	#12
14 KCMS/Seattle	3.3	3.1	-0.2	#11
24 KFIS/Portland	3.1	3.0	-0.1	#11
26 WFHM/Cleveland	2.8	2.2	-0.6	#15
27 KKFS/Sacramento	1.7	1.5	-0.2	#18
36 WFZH/Milwaukee	1.4	1.8	+0.4	#17
37 WCVO/Columbus	3.7	4.2	+0.5	#7
40 WISG/Indianapolis	2.7	3.7	+1.0	#10
42 KPEZ/Austin	2.9	3.7	+0.8	#10
44 WFFH & WFFI/Nashville	1.1	2.0	+0.9	#16
54 WRVI/Louisville	0.8	1.5	+0.7	#15
64 KAIM/Honolulu	2.1	3.0	+0.9	#15

Adult Standards **33.4** **28.6** **-4.8**

15 KOY/Phoenix	1.7	1.6	-0.1	#22
23 WJAS/Pittsburgh	3.5	4.0	+0.5	#10
36 WOKY/Milwaukee	3.9	3.3	-0.6	#15
37 WMNI/Columbus	1.7	1.2	-0.5	#21
41 WJOI/Norfolk	1.9	1.0	-0.9	#20
51 WOBN-AM/Monmouth	4.0	2.8	-1.2	#9
53 WLKZ/Rochester	2.5	2.2	-0.3	#11
62 WJPT/Fort Myers	7.5	6.6	-0.9	#3
64 KHUI/Honolulu	2.2	1.6	-0.6	#19
66 KJWL/Fresno	4.5	4.3	-0.2	#6

Oldies **25.0** **22.8** **-2.2**

11 WODS/Boston	5.9	5.6	-0.3	#3
16 KQQL/Minneapolis	4.0	4.5	+0.5	#6
23 WWSW/Pittsburgh	5.3	5.1	-0.2	#6
36 WRIT/Milwaukee	5.2	4.1	-1.1	#9
63 WTRY/Albany	4.6	3.5	-1.1	#9

Hot AC	15.8	15.4	-0.4	
28 WVMX/Cincinnati	4.3	4.2	-0.1	#12
36 WMYX/Milwaukee	3.9	5.3	+1.4	#4
52 WTSS/Buffalo	7.6	5.9	-1.7	#6

Easy Listening	6.9	7.8	+0.9	
63 WKLI/Albany	6.9	7.8	+0.9	#3

Classic Hits	6.0	5.6	-0.4	
46 WOLL/West Palm Beach	6.0	5.6	-0.4	#1

Sports	2.4	2.7	+0.3	
23 WEAE/Pittsburgh	2.4	2.7	+0.3	#13

- Adult Contemporary accounted for **70%** of Top 70 market all-Christmas stations and produced **79%** of the Fall 2006 12+ shares.
- The combined Christian AC-Contemporary Christian category comprises **11%** of the panel and **6%** of the 12+ shares.
- Nine percent (**9%**) of the base comes from Adult Standards, which accounts for **5%** of the 12+ shares.
- Nine of the ten Adult Standards in our sample (WJAS being the exception) were down year-to-year (12+).
- Among the various format groups, there was an equal number (four) of year-to-year ups and downs (12+ share totals).
- The average 12+ -share for a Top 70 Market **AC** that went all-Christmas improved **5.31 – 5.56**.

By Group Owner

With 213.8 total 12+ shares, Clear Channel easily outpoints the combined totals of the second-through sixth-place challengers.

Clear Channel	211.8	214.9	+3.1		
1 WLTW/New York	7.4	7.1	-0.3	#1	AC
1 WALK/New York**	1.0	1.1	+0.1	#24	AC
2 KOST/Los Angeles	4.4	4.1	-0.3	#4	AC
3 WLIT/Chicago	4.5	4.2	-0.3	#4	AC
7 KODA/Houston	6.4	6.6	+0.2	#1	AC
8 WASH/Washington	4.7	5.0	+0.3	#5	AC
9 WNIC/Detroit	5.1	6.5	+1.4	#2	AC
15 KESZ/Phoenix	5.9	6.4	+0.5	#1	AC
15 KOY/Phoenix	1.7	1.6	-0.1	#22	Adult Standards
16 KQQL/Minneapolis	4.0	4.5	+0.5	#6	Oldies
18 WALK/Long Island	6.4	6.3	-0.1	#1	AC
18 WLTW/Long Island**	4.6	4.0	-0.6	#5	AC
21 WASH/Baltimore**	1.1	1.2	+0.1	#21	AC
23 WWSW/Pittsburgh	5.3	5.1	-0.2	#6	Oldies
24 KKCW/Portland	7.0	7.8	+0.8	#1	AC
25 KOST/Riverside**	2.3	3.5	+1.2	#7	AC
27 KGBY/Sacramento	3.3	3.1	-0.2	#13	AC
28 WVMX/Cincinnati	4.3	4.2	-0.1	#12	Hot AC
29 KQXT/San Antonio	4.6	5.5	+0.9	#3	AC
31 KOSY/Salt Lake City	4.8	3.6	-1.2	#8	AC

32 KSNE/Las Vegas	8.1	8.3	+0.2	#1	AC
33 WLYT/Charlotte	5.6	5.2	-0.4	#5	AC
34 WMGF/Orlando	8.3	7.2	-1.1	#1	AC
36 WRIT/Milwaukee	5.2	4.1	-1.1	#9	Oldies
36 WOKY/Milwaukee	3.9	3.3	-0.6	#15	Adult Standards
37 WLZT/Columbus	4.8	3.8	-1.0	#9	AC
39 WLTW/Middlesex**	7.0	7.3	+0.3	#1	AC
41 WJCD/Norfolk++	1.2	1.2	Flat	#19	AC
42 KPEZ/Austin	2.9	3.7	+0.8	#10	Christian AC
43 WRSN/Raleigh++	4.7	4.1	-0.6	#8	AC
45 WMAG/Greensboro	6.6	6.9	+0.3	#3	AC
46 WOLL/West Palm Beach	6.0	5.6	-0.4	#1	Classic Hits
55 WTVR-FM/Richmond	10.6	9.3	-1.3	#1	AC
56 WMJJ/Birmingham	5.9	6.1	+0.2	#3	AC
59 WLQT/Dayton	9.2	10.6	+1.4	#1	AC
60 WMYI/Greenville, SC	6.7	8.7	+2.0	#1	AC
63 WTRY/Albany	4.6	3.5	-1.1	#9	Oldies
64 KSSK-FM/Honolulu	11.3	12.1	+0.8	#1	AC
64 KSSK-AM/Honolulu	4.6	5.8	+1.2	#5	AC
67 WOOD-FM/Grand Rapids	5.8	6.7	+0.9	#3	AC

CBS Radio **70.7** **72.6** **+1.9**

5 KVIL/Dallas	3.2	3.8	+0.6	#7	AC
11 WODS/Boston	5.9	5.6	-0.3	#3	Oldies
16 WLTE/Minneapolis	4.7	6.1	+1.4	#4	AC
17 KYXY/San Diego	4.6	4.6	Flat	#3	AC
20 KEZK/St. Louis	8.4	7.2	-1.2	#2	AC
21 WLIF/Baltimore	7.5	7.9	+0.4	#2	AC
26 WDOK/Cleveland	7.3	7.2	-0.1	#3	AC
33 WKQC/Charlotte	5.7	5.6	-0.1	#3	AC
46 WEAT/West Palm Beach	5.8	5.4	-0.4	#2	AC
50 WRCH/Hartford	9.8	10.4	+0.6	#1	AC
53 WRMM/Rochester	7.8	8.8	+1.0	#3	AC

Entercom **45.2** **51.3** **+6.1**

22 KOSI/Denver	6.0	6.2	+0.2	#1	AC
30 KUDL/Kansas City	5.5	6.7	+1.2	#1	AC
36 WMYX/Milwaukee	3.9	5.3	+1.4	#4	Hot AC
41 WWDE/Norfolk	4.9	4.7	-0.2	#8	AC
42 KKMJ/Austin	6.2	4.5	-1.7	#7	AC
49 WRVR/Memphis	5.9	4.8	-1.1	#8	AC
52 WTSS/Buffalo	7.6	5.9	-1.7	#6	Hot AC
57 WLMG/New Orleans	NA	7.6	NA	#4	AC
60 WSPA-FM/Greenville, SC	5.2	5.6	+0.4	#7	AC

Renda **25.8** **29.1** **+3.3**

23 WSHH/Pittsburgh	5.2	5.7	+0.5	#4	AC
23 WJAS/Pittsburgh	3.5	4.0	+0.5	#10	Adult Standards
47 WEJZ/Jacksonville	6.2	6.0	-0.2	#4	AC
47 WSOS/Jacksonville	0.0	1.8	+1.8	#14	AC
48 KMGL/Oklahoma City	6.4	6.1	-0.3	#2	AC
65 KBEZ/Tulsa	4.5	5.5	+1.0	#5	AC

Citadel **26.7** **26.9** **+0.2**

56 WYSF/Birmingham	4.3	4.6	+0.3	#7	AC
68 WLEV/Allentown	8.6	9.8	+1.2	#2	AC
69 WMGS/Wilkes Barre	9.1	7.7	-1.4	#2	AC
70 KMGA/Albuquerque	4.7	4.8	+0.1	#4	AC

Salem	21.0	23.6	+2.6		
5 KLTU/Dallas	2.9	3.8	+0.9	#7	Christian AC
10 WFSH/Atlanta	2.9	3.2	+0.3	#12	Christian AC
24 KFIS/Portland	3.1	3.0	-0.1	#11	Christian AC
26 WFHM/Cleveland	2.8	2.2	-0.6	#15	Christian AC
27 KKFS/Sacramento	1.7	1.5	-0.2	#18	Christian AC
36 WFZH/Milwaukee	1.4	1.8	+0.4	#17	Christian AC
44 WFFH & WFFI/Nashville	1.1	2.0	+0.9	#16	Contemporary Christian
54 WRVI/Louisville	0.8	1.5	+0.7	#15	Contemporary Christian
64 KAIM/Honolulu	2.1	3.0	+0.9	#15	Christian AC
64 KHUI/Honolulu	2.2	1.6	-0.6	#19	Adult Standards

Bonneville	15.3	16.8	+1.5		
4 KOIT-FM/San Francisco	4.7	5.3	+0.6	#2	AC
31 KSFI/Salt Lake City	6.4	7.5	+1.1	#2	AC
35 KOIT-FM/San Jose**	4.2	4.0	-0.2	#4	AC

Cox	16.9	15.1	-1.8		
10 WSB-FM/Atlanta	4.2	3.6	-0.6	#10	AC
19 WWRM/Tampa	4.3	4.7	+0.4	#5	AC
54 WVEZ/Louisville	8.4	6.8	-1.6	#3	AC

Cumulus	9.1	9.9	+0.8		
28 WRRM/Cincinnati	6.4	6.2	-0.2	#2	AC
40 WISG/Indianapolis	2.7	3.7	+1.0	#10	Christian AC

Regent	10.4	9.9	-0.5		
52 WJYE/Buffalo	6.8	6.2	-0.6	#4	AC
67 WTRV/Grand Rapids	3.6	3.7	+0.1	#7	AC

Journal	7.5	9.2	+1.7		
61 KMXZ/Tucson	7.5	9.2	+1.7	#2	AC

WEAZ – Jerry Lee	6.6	8.0	+1.4		
6 WBEB/Philadelphia	6.6	8.0	+1.4	#1	AC

Pamal	6.9	7.8	+0.9		
63 WKLI/Albany	6.9	7.8	+0.9	#3	Easy Listening

South Central	7.0	7.6	+0.6		
44 WJXA/Nashville	7.0	7.6	+0.6	#1	AC

Saga	7.8	7.4	-0.4		
37 WSNY/Columbus	5.9	6.4	+0.5	#5	AC
41 WJOI/Norfolk	1.9	1.0	-0.9	#20	Adult Standards

Beasley	7.5	6.6	-0.9		
62 WJPT/Fort Myers	7.5	6.6	-0.9	#3	Adult Standards

Nassau	4.9	6.5	+1.6		
68 WWYY/Allentown **	1.1	1.2	+0.1	#11	AC
69 WWYY/Wilkes Barre	1.3	1.4	+0.1	#18	AC
69 WFEZ/Wilkes Barre	2.5	3.9	+1.4	#8	AC

NextMedia	5.3	5.5	+0.2		
4 KBAY/San Francisco**	1.1	1.1	Flat	#26	AC
35 KBAY/San Jose	4.2	4.4	+0.2	#3	AC

Sandusky	5.4	5.1	-0.3		
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14 KRWM/Seattle	5.4	5.1	-0.3	#1	AC
Lincoln Financial	5.4	4.3	-1.1		
12 WLYF/Miami	5.4	4.3	-1.1	#6	AC
Ostlund	4.5	4.3	-0.2		
66 KJWL/Fresno	4.5	4.3	-0.2	#6	Adult Standards
Christian Voice	3.7	4.2	+0.5		
37 WCVO/Columbus	3.7	4.2	+0.5	#7	Christian AC
Max Media	4.0	4.1	+0.1		
41 WVBW/Norfolk	4.0	4.1	+0.1	#10	AC
Steel City Media	2.8	3.6	+0.8		
23 WLTY/Pittsburgh	2.8	3.6	+0.8	#11	AC
Wilks	4.1	3.5	-0.6		
30 KCKC/Kansas City	4.1	3.5	-0.6	#12	AC
Crista Ministries	3.3	3.1	-0.2		
14 KCMS/Seattle	3.3	3.1	-0.2	#11	Christian AC
Barnstable	2.5	3.0	+0.5		
18 WKJY/Long Island	2.5	3.0	+0.5	#11	AC
Meridian	3.7	3.0	-0.7		
62 WTLT/Fort Myers	3.7	3.0	-0.7	#8	AC
Millennium	4.0	2.8	-1.2		
51 WOBN-AM/Monmouth	4.0	2.8	-1.2	#9	Adult Standards
ABC Radio	2.4	2.7	+0.3		
23 WEAE/Pittsburgh	2.4	2.7	+0.3	#13	Sports
Crawford	2.5	2.2	-0.3		
53 WLGZ/Rochester	2.5	2.2	-0.3	#11	Adult Standards
North American	1.7	1.2	-0.5		
37 WMNI/Columbus	1.7	1.2	-0.5	#21	Adult Standards

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